



Università Politecnica delle Marche

*Doctoral Schools of Università Politecnica delle Marche*

**Technology Transfer and Innovation**

Prof. Donato Iacobucci

## **SEMINAR**

**Stephen P. D'Alessandro**

**Executive Director**

**Advenio eAcademy (Malta)**

### **“Broader Perspectives to Social Entrepreneurship”**

**Abstract:** The World Economic Forum identifies social entrepreneurs as “unparalleled catalysts for social change using market-driven strategies to tackle critical social issues in brand new ways”. Through non-profit, for-profit and hybrid enterprises, social entrepreneurs have promoted a broad range of solutions focused on sustainable development. The real power of social entrepreneurs is their talent for identifying market failures that are holding humanity back, and their skill in tailoring and implementing solutions. The seminar will discuss the concept of social entrepreneurship, the difference between business and social entrepreneurs, the obstacles hindering progress in the social sector and how to overcome them. It will also discuss the role of social entrepreneurship in technology transfer and innovation in higher education institutions.

**Short bio:** Stephen P. D'Alessandro is a committed entrepreneur with various start-ups since 1984 including international entrepreneurial experience in Egypt, Italy, Malta, Romania and Serbia. He has developed a career as an educator in international MBA programmes focused on entrepreneurship and the related core subjects: Maastricht School of Management (1999 – 2011); University of Malta (2012-15); London School of Commerce (2015-17); Advenio eAcademy (2016- ). He has more than twenty-five years of direct experience in the development and management of NGOs.

**3d April 2024 – h. 15:00**

**cHouse – Contamination Lab**

**Polo Monte Dago – via Breccie Bianche 12**